



 *Kurama*  
Magazine

Press  
Kit



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## Kurama Magazine Wins Over Women Around The World

Since its launch in September, 2009, Kurama Magazine has garnered a lot of interest and attention from young women, and more than a few men, with an average of 7,000 page views per month. Although this highly anticipated online magazine was created with the Caribbean young woman in mind, it has thousands of fans from different parts of the world, including the United States, Canada, Britain, India and Australia, along with Barbados, Trinidad and Tobago, and Jamaica.

With such a strong start, Kurama Magazine is set to continue to grow rapidly.

Kurama Magazine is the brainchild of Gina Aimey-Moss, an award-winning writer whose journalistic credits include Shabeau Magazine, Buzz Entertainment, The Barbados Advocate and The Nation Newspaper. A psychologist in training, Gina's hard-working and ambitious nature, and creative spirit are the forces that helped the web site to flourish in the past two years. The recent addition of talented photographer and budding journalist Mikey Rapley promises to contribute to Kurama Magazine's growth. His work has been featured in M People magazine and Caribbean Fashion Style Journal.

Kurama Magazine's focus on fashion, health, and personal development is consistent with the web site's mandate to help young women become more beautiful, inside and out.



# Kurama Magazine

## About Kurama Magazine

KuramaMagazine.com is a high quality web site that aims to help young Caribbean women become more beautiful, inside and out, primarily through wellness as well as personal style and development.

### What Does Kurama Mean?



Kurama is a word taken from the language of the Kalinago (more commonly known as the Caribs), an indigenous people of the Caribbean who arrived long before the European settlers. Kurama means "to make beautiful", which coincides with the aim of this web site.

### Mission

Kurama Magazine is committed to being both an informative and entertaining resource that teaches Caribbean girls how to integrate different aspects of their life, namely mind, body and spirit. In addition, the web site aims to promote positive body image and individuality.


# Screenshot of KuramaMagazine.com

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### WELCOME!

kurama (verb): to make beautiful

Kurama Magazine aims to help Caribbean young women become more beautiful inside and out, primarily through wellness, style and health. We normally upload new content twice a week. [Learn more about us.](#)


Don't forget to become a [registered user](#) so you can comment on our articles, join discussions in the [forums](#) and play games in the [Game Room](#).

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- Have Legs You Can Be Proud Of
- What Everybody Should Know About Suicide Part 1
- Dreadlocks Do's And Don'ts
- Spice Up Your Personal Style
- The Punk Fashion Trend
- Trend Alert: Dress Longer At The Back (Tail Hems)
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## TOP STORIES

The Pathway To A Less Stressful Life



## WELCOME!

kurama (verb): to make beautiful

Kurama Magazine is a collection of blogs that aims to help Caribbean young women become more beautiful inside and out, primarily through personal development, style and health. We normally upload new content twice a week. [Learn more about us.](#)

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## USER LOGIN

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Sun, 06/26/2011 - 13:04 — [Gina Aimey-Moss](#)

## Sizzling Shelniel Summer Shoot

Summer is here! Time for another photo shoot. Kurama Magazine teamed up with Shelniel Accessories once again to do a hot jewellery shoot in Barbados.



Photographer: Mikey Rapley

Shelniel Accessories by Gina Aimey-Moss

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